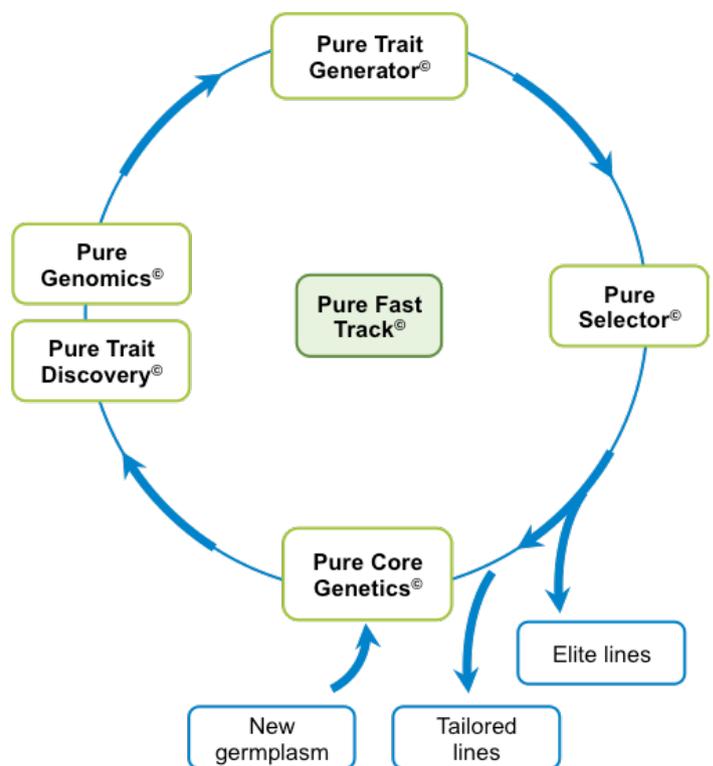




Pure Fast Track[®]: Accelerating cannabis breeding

Pure Cannabis Research is a pioneer in introducing the latest genomic, chemotyping, and phenotyping technologies to the cannabis breeding cycle. The art of cannabis breeding previously took years to generate novel elite lines with high quality traits. Our breeding technologies reduce the random effects of unguided conventional breeding to minimize time-consuming and infeasible processes. Our precision chemotyping and phenotyping increases selection accuracy. This combination of technologies is unprecedented in cannabis, and each of our technologies are based on proven processes in other major crops. Together, these technologies reduce elite strain development time from years to months.

- Pure Core Genetics[®] is our proprietary germplasm designed from strategic crosses of the most desired strains on the market and unique landraces to maximize the genetic traits that can be incorporated into our client's strains or improve our elite lines.
- Pure Trait Discovery[®] is our proprietary technology we use to find the novel genetics in our genetically diverse cannabis populations.
- Pure Genomics[®] leverages the most extensive cannabis genome sequence to guide our molecular breeding technologies. This allows for the best genetic selection of traits, and accurate prediction of important chemotypes, phenotypes, flavor profiles and agronomic traits.
- Pure Trait Generator[®] is our proprietary technology that we deploy to combine genetics, develop novel patented traits, and assemble multiple traits into our elite lines in a non-GMO manner.
- Pure Selector[®] is our digital high-throughput selection platform, which rapidly phenotypes large numbers of plants. This platform is the final step we use to ensure our clients only receive the highest quality and stable genetics.



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