

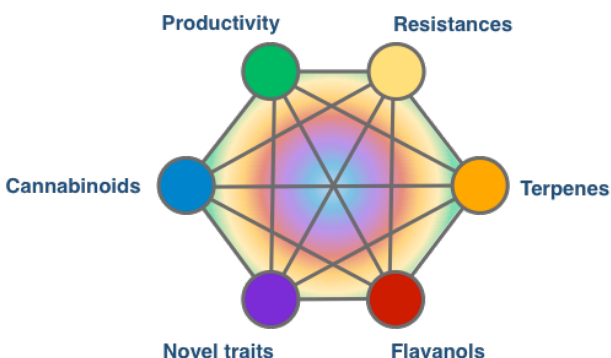


Pure Selector[®] and Pure Core Genetics[®]

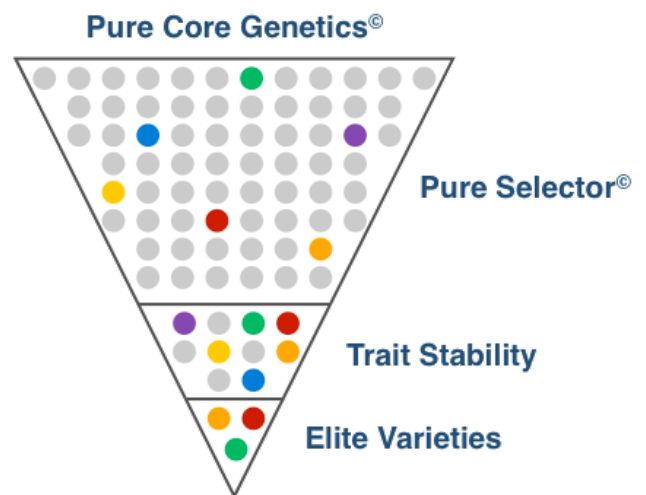
Due to growing positive public perception and legal acceptance, the cannabis breeding market can now benefit from the same variety and intellectual property laws as other agriculture industries. Therefore, we have adapted a breeding program that reflects the advances of other crop industries infused with additional novel technologies specific to cannabis and our breeding pipeline. One of our prized resources is the proprietary **Pure Core Genetics[®]** population. This population was carefully curated and deliberately crossed over several years to maximize genetic diversity, genetic interactions, while maintaining the stability of popular strain characteristics. Combined with our **Pure Selector[®]** advanced chemotyping and phenotyping platform, we can tailor truly unique flavor and cannabinoid profiles with the most sought-after production traits of modern strains.

Pure Core Genetics[®]

- Encompasses the genetics of highly diverse cannabis varieties that span from very distant, and distinct, strains to subtle differences, enabling the “fine tuning” of elite lines.
- Our germplasm has the genetic diversity to cover a wide range of traits important to cannabis such as, reproduction, cannabinoid chemotypes, phyto-pharmaceutical properties, flavor, and production quality.



Pure Selector[®]



- 1000's of plants are screened per selection round.
- Multiple rounds of selection.
- Modern digital phenotyping.
- Proprietary biochemical analysis to measure flavonoid, terpenoid, and cannabinoid profiles.
- Rapid selection of elite material with unique biochemical profiles and quality production traits.

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