

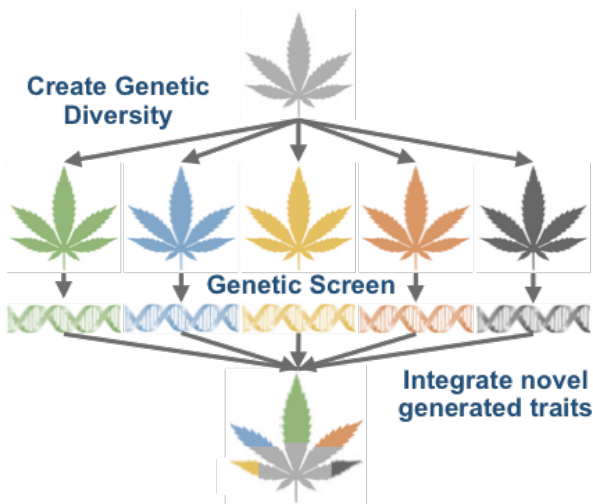


## Pure Trait Generator<sup>®</sup>

Genetic diversity identified through our **Pure Trait Discovery<sup>®</sup>** technology facilitates the production of proprietary traits, but the combination of these traits to generate unique strains requires more than just knowledge of where the trait is located. **Pure Trait Generator<sup>®</sup>** is based on a combination of classic and modern breeding technologies that assemble our proprietary genetic variants into functional and novel traits. These traits can then be combined or “stacked” using the same technology to develop novel elite strains in a non-GMO manner. The result is a precisely enhanced product with the qualities required by our clients for the improvement of every step of their value chain.

- Increase disease and pest resistance
- Better nutrient and water usage
- Control of flowering time, stretch, branching and yield
- Daylight independence
- Novel traits are only limited by creativity

## Product development pipeline



## Pure Trait Generator<sup>®</sup>

How can we support your cannabis-based product improvement?

- Enhance desired metabolite concentrations
- Custom metabolite profiles including removal of undesired metabolites
- Improve end product quality
  - Appearance
  - Smell
  - Color

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