



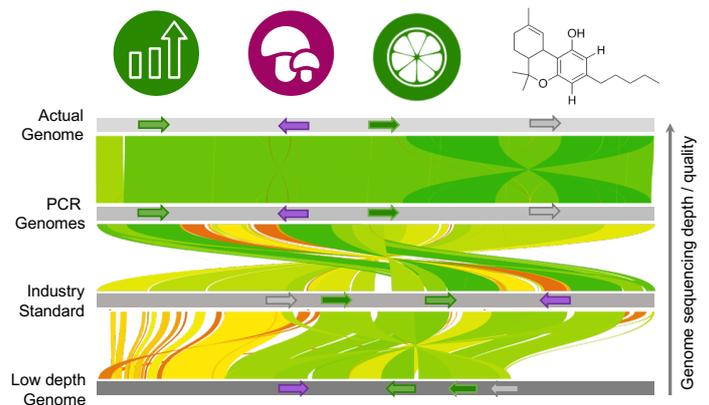
Pure Genomics©

Cultivated cannabis varieties contain a multitude of chemotype and phenotype traits. These distinct characteristics have been maintained primarily due to the consumer preference for distinct flavors, cannabinoids, and specific production traits. This demand for variety in cannabis products has led to cannabis being one of the most genetically diverse cultivated crop species. Our **Pure Genomics©** technology uncovers the vast genetic diversity of cannabis in the highest possible detail that modern sequencing technology allows. The combination of **Pure Genomics©** with our **Pure Core Genetics©** collection provides the detail required for understanding the genetic architecture of cannabis' complex traits and is the foundation for all our **Pure Discovery©**, **Pure Trait Generator©** and **Pure Fast Track©** technologies. Together these technologies allow us to couple genetic sequences to prized and valuable traits and efficiently introduce these traits into elite cannabis strains.

It's all in the details

1. Pure Genomics© encompasses the most complete cannabis genome, so we can understand how complex chemotypes and phenotypes are connected.
2. High sequencing depth guarantees we can identify the genetic richness of cannabis.
3. The most modern genome assembly ensures robust linkage of traits to genes and their introduction into our breeding program.

4. Our massive pangenome sequencing endeavor is amongst the largest of any crop, and it captures the genetic diversity of cannabis cultivars and thus genetically controlled traits.
5. First haplotyping based sequencing in cannabis allows us to better assemble traits and facilitates faster breeding of new strains.



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